



AmericasBarometer 2023: Argentina Technical Information

Country	Year	Sample Size	Weighted/Unweighted	Fieldwork dates
Argentina	2023	1,540	Self-weighted	May 31 st – July 21 th , 2023

LAPOP Lab AmericasBarometer 2023 Survey Round

The 2023 AmericasBarometer represents the 10th round of LAPOP Lab's main project, which marks a significant milestone in the realm of public opinion research in the Americas. Over the past decade, the AmericasBarometer has emerged as a leading source of data, providing valuable insights into the political, social, and economic landscape of the region. With its rigorous methodology and extensive coverage, the survey has been instrumental in understanding the diverse perspectives and attitudes of citizens across Latin America and the Caribbean. The AmericasBarometer permits valid comparisons across countries, and time, via a common core questionnaire and standardized methods. Over the years, the AmericasBarometer has interviewed over 385,000 respondents across the region.

In the 2023 round of the AmericasBarometer, LAPOP Lab switched back to its conventional data collection mode (Face-to-Face household surveys). At the heart of the survey's methodology lies a robust and complex sample design. Following the methodology of previous rounds, the 2023 AmericasBarometer continues to use the sample strategy introduced in the 2012 round of the surveys and also employed in the 2014, 2016/17 and 2018/19 rounds. This sample design continues to use, in almost all cases, the same stratification employed since 2004, making adjustments where necessary when census information is updated. The sample design aims for representative results at the primary stratum level, accounting for urban/rural areas and the size of municipalities. This approach ensures a thorough and nuanced understanding of public opinion across different geographic and demographic segments. By stabilizing primary sampling unit (PSU) and cluster sizes and employing Probability Proportional to Size (PPS) method for PSU selection, the survey maximizes efficiency and minimizes intra-class correlation.

areas. The estimated margin of error for the survey is ± 2.5 . Margin of sampling errors are not adjusted for weights. Table 1 shows the sample size in each of the regions (primary stratum) and by municipality size.

Table 1: Sample sizes by Strata and Municipality Size in the 2023 AmericasBarometer Survey in Argentina

Strata	Sample Size by Design	Number of Interviews (Unweighted)
Metropolitan Region (Capital Federal + GBA)	450	457
Pampeana (Centro+ Prov. Bs. As.)	540	546
NEA	144	148
NOA	198	201
Patagonia	72	74
Cuyo	108	114
Total	1,512	1,540

Size of Municipality

More than

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fabrication and falsification audits. The system also includes a quality control score that assigns penalties (or demerits) to interviews during the audit. In this system, higher scores indicate more serious errors, and we refuse to accept (that is, we require the cancelation of) low quality interviews.³

The local firm audited 100% of interviews. All interviews were also run through LAPOP's automatic flagging system, and then LAPOP's team manually audited a subset of the interviews. A total of 83 interviews were canceled in Argentina in the 2023 AmericasBarometer. The most predominant reasons for canceling an interview were problems with the location and/or duration of the interview, not reading questions completely or correctly, and skipping questions. There were 100 incomplete/early termination interviews.

Response Rates in Argentina

In this section we present the survey response rates.⁴ The AmericasBarometer response rates are based on AAPOR's Standard Definitions. The response rate is the number of complete interviews with reporting units divided by the number of eligible reporting units in the sample. LAPOP Lab has programmed in STG a module that permits the accurate recording of the number of refusals, ineligible respondents, or non-contact. This in turn allows for estimating the response rates in each country. Two definitions of response rates are provided below, ranging from the definition that yields the lowest rate to the definition that yields the highest rate, depending on how partial interviews are considered and how cases of unknown eligibility are handled.

Response rates reported below are:

Response Rate 1 (RR1) = _____

Response Rate 3 (RR3) = _____

Where: where C refers to completed interviews, P to partial interviews, R to refusals, N for non-contacts, O for others, UH for unknown if household, UO to unknown others, and e is the eligibility rate calculated using the CASRO method: $e = \text{Eligible} / (\text{Eligible} + \text{Ineligible})$.

³ For additional information on quality control, see LAPOP's Methodological Note: "Improving Quality in Phone Surveys via LAPOP's Multi-Faceted FALCON-CATI Approach" By Sebastián Larrea, Valerie Schweizer, and Elizabeth J. Zechmeister (May 2021). Available at: <https://www.vanderbilt.edu/lapop/insights/IMN008en.pdf>

⁴ For additional information on how response rates are estimated, see LAPOP's Methodological Note: "How Does qOt3%?"

Table 2: Response Rates in the 2023 AmericasBarometer Survey by Country