

Less than a third of Peruvians report high trust in the mass media

Since 2006, LAPOP's AmericasBarometer has measured trust in the mass media in Peru by asking the following question: **B37. To what extent do you trust the mass media?** Participants were asked to respond on a scale of 1 "not at all" to 7 "a lot." Here, we recode responses into a dichotomous variable in order to determine the percentage of Peruvians demonstrating high trust in the mass media. Specifically, responses of 1 through 4 were combined to estimate low trust and the responses 5 through 7 indicate high trust.

¹ In order to avoid excluding non-binary respondents from the analysis, we recode the gender variable to include non-binary respondents with women. In this survey in Peru, 0.08% of respondents identified as a gender other than man or woman.

¹ The variable for place of residence (ur1new) has been omitted for this round of Spotlight (i)/7() TEMC /P A.ang (en-US)/MCID 203BDC BT6 0 0 6 4.6 47228 Tm(vR-22.8 (l)-31.9 (n)-28.5 (o)-27.1 (n)-53.2 (t (l2 (s)0.5 (