

# AmericasBarometer 2023: United States

## Technical Information

Country	Year	Sample Size	Weighted/Unweighted	Fieldwork dates
United States	2023	1,500		

As in previous rounds of the Americas Barometer, we conducted web surveys in the U.S. and Canada. In Haiti and Nicaragua, we conducted CATI interviews using Random-Digit Dialing (RDD) of mobile phone numbers as sampling frames.

The quality control process for the Americas Barometer 2023 round continues using the LAPOP's Fieldwork Algorithm for LAPOP Control over survey Operations and Norms (FALCON). FALCON gathers information about each interview such as recordings, interviewer images, question and questionnaire timing, and interviewer performance indicators that are daily monitored during data collection to guarantee that each interview meet LAPOP Lab's quality control standards.

For the 2023 AmericasBarometer, LAPOP Lab collected data in 26 countries in the Americas, from January to November 2023. All country datasets and reports available for download for free at [www.LapopSurveys.org](http://www.LapopSurveys.org).

The remaining pages of this technical note describe the sample design of the 2023 AmericasBarometer survey in the United States.

2023 AmericasBarometer:



White	1,046
Black	204
Hispanic or Latino	145
Other	105
<u>Total</u>	<u>1,500</u>

Participants were awarded points for completing the survey which they can be redeem for gift cards. The points for the 2023 Americas Barometer survey in the U.S were the equivalent to about US\$1.50.

### Quality Control in the United States Dataset

Participant responses are regularly checked during fieldwork. Interviews in which respondents speed through the survey, skip too many questions in the questionnaire, or give conflicting demographic information based on what we have previously profiled are dropped by YouGov America.

### Response Rates in the 2023 AB survey in the United States

Below we show the number of participants invited from the panel to complete the survey, the number of participants that never accepted the invitation, and the total number of complete interviews. AmericasBarometer response rates are based on AAPOR's StaOQ on AAP

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